cooAlberta Conservation Association

2018/19 Project Summary Report

**Project Name:** Conservation Site Signs

Information, Education, and Communications Program Manager: Don Myhre

**Project Leader:** Charmaine Brunes

**Primary ACA staff on this project:** Charmaine Brunes

**Partnerships:** N/A

**Key Findings** 

Signage was developed as required for each conservation site or project.

Introduction

Each conservation site has branded signage to recognize our partners, provide wayfinding for

users, and notify users of restrictions on the site. Our Information, Education, and

Communications Program works with our Land Management, Fisheries, and Wildlife programs

to produce signs for conservation sites and their boundaries, fisheries access sites, pheasant

release sites, recreational opportunity enhancement sites, thin-ice areas (warnings), and

interpretive trails.

**Methods** 

Digital print files including illustrated aerial site maps and site-specific information are produced

throughout the year as required by our Fisheries, Wildlife, and Land Management programs. All

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signage is coordinated for production and printing to ensure best price, "batch" sizing, and correct site sponsor recognition.

#### Results

In 2018/19, signs were produced for a number of conservation sites: Ross Creek, Escape Coulee, Daysland, Karovonen 2, Porter, Chinook, Coulson, and Lunnford. ACA Fish stocking (and ACA Fish Stocking) signs were produced for Taber Trout Pond, County Sportplex Pond, Westlock, Shell True North Pond, Oyen Reservoir, and Lacombe Lake Park. Riparian Conservation Site signs were produced for Fisher, MacCharles, Cross, and Pharis. Landowner Habitat signs were produced for Rigby/Hope and the Bow River Irrigation District. Fisheries Access signs were produced for Lee Lake and Dollar Lakes. Recreational Opportunity Enhancement signs were produced for Deer Creek Ranch and Quinton Farm.

In addition, Pheasant Release, Private Property, directional, and boundary signs were produced for the Capital Power Pheasant Release site. A Fish Passage Improvement sign was produced for the Beaverlodge River weir. Specialty No Trespassing signs were produced for Chinook. Directional Signage was produced for Deer Creek. Private Property, Boundary signage, and gate signage was produced for the Porter property. Additional directional, Use Respect, No Hunting, No Pheasant Hunting, No Shooting within 200 yards, Site Boundary, Foot Access Only, and Danger Thin Ice signs were also produced.

#### **Conclusions**

Onsite signage is key to end-user ACA brand recognition, sponsor and landowner recognition, proper site use and restriction notification, and on-the-ground promotion of Report A Poacher and "Use Respect – Ask First" initiatives. Conservation site signs were printed in a timely manner to coincide with seasonal installations and also on-demand needs.

### **Communications**

• Signage produced as required.

# **Private Property**

## Registered Hunting Access Only.

Anyone on this site without a permit will be charged with trespassing.

All hunters MUST obtain a permit to access, by registering at huntingfortomorrov.ca **PRIOR** to entering this Pheasant Release Site. This site is PRIVATE PROPERTY owned by Capital Power. They have generously agreed to provide these lands as a Pheasant Release Site for Albertans to enjoy.

Please use respect when accessing this site and follow all the conditions outlined on the Pheasant Release 5lte sign.





## Coulson



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#### Contributing Partner





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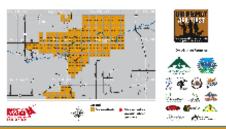




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### **SIGN IN FOR ACCESS**

## **Deer Creek Ranch**



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## Pheasant Release Site

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