

**Alberta Conservation Association
2023/24 Project Summary Report**

Project Name: Annual Operating Plan

Information, Education, and Communications Program Manager: Tara Holmwood

Project Leader: Tara Holmwood

Primary ACA Staff on Project: Charmaine Brunes, Colin Eyo, Amanda Gill, and
Tara Holmwood

Partnerships

Not applicable

Key Findings

- Edited, designed, produced, printed, and posted online the *Annual Operating Plan 2024/25* with the approval of Alberta Conservation Association’s (ACA) Board of Directors.
- In all, 50 copies were printed and distributed to ACA offices and stakeholders, and a digital version is available on ACA’s website.

Details

Our *Annual Operating Plan (AOP)* informs Albertans, our stakeholders, and partners about the projects we undertake within the current fiscal year, as well as how revenue is directed to our resource programs. It is a valuable tool for ACA to help us maintain focus and align our yearly projects with our long-term *Strategic Business Plan*.

The Information, Education, and Communications Program coordinates content from corporate and the other resource programs and then edits and designs the document. Our board members approved the AOP 2024/25 prior to being posted on our website at the beginning of the fiscal year. In all, 50 copies were printed and distributed to ACA offices and stakeholders. A digital

version was posted on ACA's website by April 30, 2024: www.ab-conservation.com/publications/annual-operating-plan/.

Photos

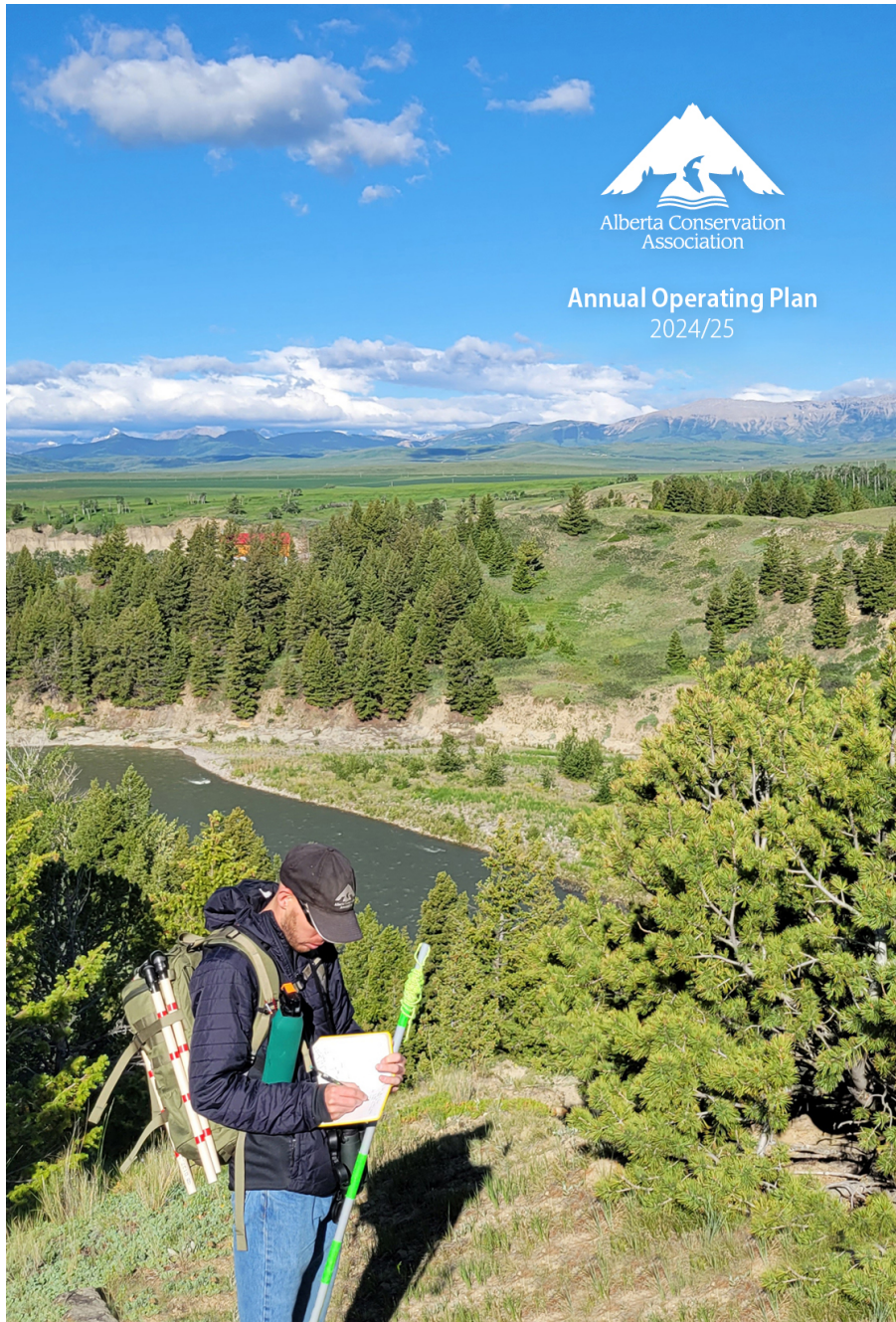


Photo 1. Front cover of the *Annual Operating Plan 2024/25*. Photo: ACA