Alberta Conservation Association 2023/24 Project Summary Report

Project Name: On-site Signage (formerly Conservation Site Signs)

Information, Education, and Communications Program Manager: Tara Holmwood

Project Leader: Charmaine Brunes

Primary ACA Staff on Project: Charmaine Brunes

Partnerships

Not applicable

Key Findings

- Signage was developed and produced as required:
 - 20 conservation site signs
 - one landowner habitat sign
 - o one riparian conservation site sign
 - \circ one enhanced fish stocking sign
 - various other signs including new site code of conduct signage, and new aluminum sulphate treatment signage

Details

Our Information, Education, and Communications Program works with our Wildlife, Fisheries, Land Management, and Report a Poacher programs to produce signs for conservation sites and their boundaries; to support participating landowners; as well as for fisheries access sites; pheasant release sites; recreational opportunity enhancement sites; and lake aeration sites. Signs are also developed for thin ice areas (warnings), interpretive trails, and in support of stakeholder communications and the Alberta Conservation Association (ACA) Grants Program.

In 2023/24, we produced 20 conservation site signs, one landowner habitat sign, one riparian conservation site sign, one enhanced fish stocking sign, and various other signs. Each

conservation site has branded signage to recognize our partners, provide wayfinding for users, provide opportunities for the public to donate to ACA, and notify users of restrictions on site.

Photos

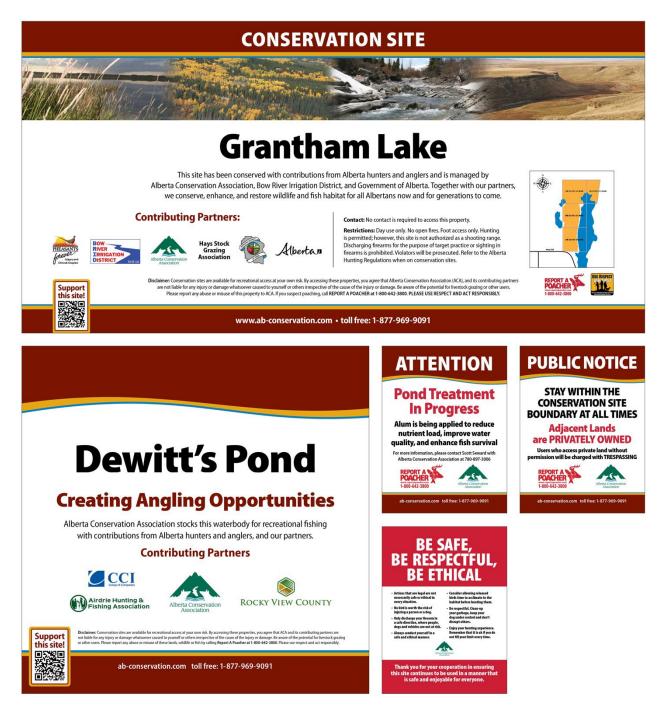


Photo 1. Collage of various signs produced in 2023. Photo: ACA