

News Release



Discover Alberta's Wild Side 200,000 acres made available for outdoor adventure.

September 17, 2007

Sherwood Park...The Alberta Conservation Association (ACA) launched an online database, making 200,000 acres available to the public for hunting, angling and other outdoor adventures.

Discovering Alberta's wild side just got a little easier for individuals and families seeking their next outdoor adventure. This unique database contains 277 Conservation Sites that are specifically set aside for habitat preservation and hunting and angling as well as other opportunities such as wildlife viewing, bird watching and hiking. The database allows visitors to select the experience(s) they are looking for by region and download maps and driving directions to and from the selected destination.

These Conservation Sites are part of the Alberta Conservation Association Land Management Program (LMP). One of the major activities of the LMP is the management and stewardship of these properties to maintain and enhance habitat for wildlife and fish species and ensure that these properties are available for everyone to enjoy, value and use.

"The objective is to ensure, despite the economic climate in Alberta that wildlife and fish and the habitat in which they depend are conserved, enhanced and maintained for future generations," says Todd Zimmerling, President & CEO of ACA. "This can only be accomplished by securing habitat through partnerships with other like-minded conservation organizations, corporations and landowners."

The Conservation Sites were secured and enhanced under the former Buck for Wildlife Program, ACA's Habitat Securement Fund, donations, solely by ACA or in partnership with other conservation partners including hunters and anglers.

Discover Alberta's Wild Side! Find your next outdoor adventure here www.ab-conservation.com.

-30-

Media inquiries may be directed to:

Lisa Monsees

Manager, Communications and Development, Alberta Conservation Association

Phone: 780-410-1994

Celebrating 10 YEARS OF CONSERVATION

101 - 9 Chippewa Road, Sherwood Park, AB T8A 6J7 • ph: 780-410-1999 • fax: 780-464-0990 • toll free: 1-877-969-9091

www.ab-conservation.com • www.reportapoacher.com

Backgrounder



Formed in 1997, the Alberta Conservation Association (ACA) is a provincial, non-profit, registered charitable association that is committed to conserve, protect and enhance wildlife, fish and habitat for all Albertans to enjoy, value and use. Evolving originally from the Alberta Fish and Wildlife Trust Fund, ACA is governed by a multi-stakeholder Board of Directors represented by hunting and fishing organizations, conservation groups, government and First Nations' representatives.

ACA and its staff of conservation specialists initiate and oversee a wide variety of provincially run programs and support Alberta Sustainable Resource Development (ASRD) in their role in the development and implementation of management plans. Each program is continually reassessed to reflect current conservation priorities in Alberta. These programs encompass Wildlife, Fisheries, Land Management and Human Interaction which includes Report A Poacher, the Shot Livestock Compensation Program and Predator Compensation Program.

A total of 76 per cent of our annual revenue from donations and levies on hunting and angling licenses goes directly back to the conservation of Alberta's natural heritage.

Alberta Conservation Association Board and Director's and members groups include the following organizations: Alberta Sustainable Resource Development, Alberta Trappers' Association, Alberta Fish and Game Association, Alberta Professional Outfitters Association, Alberta Hunter Education Instructor's Association, Federation of Alberta Naturalists, Treaty 8 First Nations, Trout Unlimited Canada and Pheasants Forever.

Celebrating 10 YEARS OF CONSERVATION

101 - 9 Chippewa Road, Sherwood Park, AB T8A 6J7 • ph: 780-410-1999 • fax: 780-464-0990 • toll free: 1-877-969-9091

www.ab-conservation.com • www.reportapoacher.com