

Can we **LURE** you to *Discover Alberta's Wild Side*?

They're jam-packed full of adventures. They're free. And in June, they're coming to a location near you!

We'd really like you to promote our brand new, free "***Guide to Outdoor Adventure – Discover Alberta's Wild Side.***" Alberta Conservation Association (ACA) wants Albertans to go out and experience Alberta's natural recreational resources. And we've made it easier for them by creating this guide.

Made specifically for outdoor enthusiasts, this colourful 68-page guide is the perfect companion for anglers and hunters. It contains accurate, need-to-know information about finding and accessing more than 200,000 acres of uniquely Albertan outdoor adventures; this guide contains a wealth of information in detailed maps, property descriptions and colour photos.

Find 361 opportunities in this guide to ***Discover Alberta's Wild Side.*** Hunt on 259 properties; fish at 130 angling sites including 16 Lake Aeration and 54 Enhanced Fish Stocking sites. All locations offer other activities such as wildlife viewing, berry picking and bird watching.

Copies of this free guide are available at 450 retailers across the province, including Canadian Tire stores, and other places where fishing and hunting licences are sold. More details are available at www.ab-conservation.com.

Formed in 1997, Alberta Conservation Association is a non-profit, non-government association that conserves, protects and enhances wildlife, fish and habitat for all Albertans to enjoy, value and use. ACA is governed by a Board of Directors representing conservation groups, First Nations, academia and the public at large.

So what are you waiting for—grab your fishing rod, camera, binoculars and anything else you'll need in the Great Outdoors—just don't forget your free Guide to Outdoor Adventure!

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