



Public Service Announcement **April 29, 2009**

Save on your vacation spending—boost Alberta’s economy. Take advantage of outdoor adventures in your own backyard!

Just in time for the May long weekend, Alberta Conservation Association has prepared the highly anticipated *2009/2010 Discover Alberta’s Wild Side: Guide to Outdoor Adventure*.

The guide provides maps and details on 387 Conservation Sites, totaling more than 200,000 acres of hunting, fishing, hiking and other recreational opportunities. And in this time of financial belt-tightening, that makes this **FREE** guide invaluable!

The Conservation Sites were secured for the enjoyment of all Albertans and there is no access fee. We hope that the recreational opportunities in this guide will entice individuals and families to get outdoors and discover these tracks of largely undisturbed land. In this second edition guide you will discover 35 new sites including 279 locations to hunt and 144 sites to fish; all offer wildlife viewing, berry picking and bird watching.

Conservation Sites are purchased and managed by Alberta Conservation Association with money generated from the sale of hunting and angling licences and through the support of groups like the Alberta Fish and Game Association, Nature Conservancy of Canada, Ducks Unlimited of Canada and a variety of corporate partners.

Copies of the guide are available now at most Alberta hunting and fishing licence retailers. For a complete list and Google Maps and driving directions for each Conservation Site visit our website at www.ab-conservation.com.

For more information, please contact:

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About ACA: Formed in 1997, the Alberta Conservation Association is a not-for-profit charity that conserves, protects and enhances wildlife, fish and habitat for all Albertans to enjoy, value and use.