

Alberta Conservation Association (ACA)

Date: 2014-2015

Project name: Other Print Needs

Information, Education and Communications Program Manager: Ken Kranrod

Project Leader: Don Myhre

Primary ACA staff on this project: Don Myhre

Partnerships: N/A

Key Findings

We provide continued collaborative production of print material on an as-needed basis, from fish rulers to sponsor specific site signs and anything else that comes up.

Introduction

Sometimes unforeseen print needs arise, as well as more specific print needs for donors and conservation partners and program use.

Methods

We coordinate the design process in-house with appropriate ACA branding and external contractors for best product, price and delivery.

Results

In the 2014/15 fiscal year, unforeseen print needs included Christmas cards, plover donation certificates, donation thank you cards, herbicide treatment area warnings, Conservation Site sponsor recognition decals (various), Bow River Irrigation District signage, fish rulers, and pheasant hunting survey cards.

Conclusions

All unforeseen printing needs were met.