Alberta Conservation Association



Minutes of the December 8, 2011 Board of Directors Meeting

Greenwood Inn and Conference Centre, 4485 Gateway Blvd., Edmonton, AB 9:00 AM – 4:00 PM

PRESENT Randy Collins (Chairman) – Alberta Fish and Game Association

Patrick Long (Vice Chairman) – Wild Sheep Foundation Alberta

Calvin Rakach (Secretary) – Public At Large, Regional

Brian Bildson (Past Chair) – Public At Large, **Business Representative** Tom Bateman (Director) – Alberta Hunter Education Instructors

Association

Sandra Foss (Director) – Federation of Alberta Naturalists

Jeff Smith (Director) – Public At Large, Regional

Bob Haysom (Director) – Pheasants Forever Alberta Council

Adam Norris (Director) – Public At Large, Regional Colin Gosselin (Director) – Public At Large, Regional

Don Pike (Director) - Trout Unlimited

Gordon Burton (Director) – Alberta Professional Outfitters Society Mark Boyce (Director) – ACA / U of A Chair in Fisheries & Wildlife

Bill Abercrombie (Director) - Alberta Trappers Association

Ken Ambrock (Director) – Public At Large, Northern Alberta Liaison

Todd Zimmerling – President & CEO, ACA Debora Dueck – Recording Secretary, ACA

REGRETS Lee Foote (Treasurer) – Public At Large, Academic

Deryl Empson (Director) – Alberta Sustainable Resource Development

Treaty 8

1. CALL TO ORDER

Chairman Randy Collins called the meeting to order at 9:20 a.m.

2. WELCOME AND INTRODUCTIONS

Chairman Randy Collins welcomed everyone to the meeting and requested round table introductions.

3. APPROVAL OF THE AGENDA & MEETING TIME LIMIT

Additions to the Agenda: 6(I) Business Representative Report

(m) PAL Committee Report

Conserving Alberta's Wild Side

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MOTION # 37/11 Moved by: Brian Bildson Seconded by: Sandra Foss

Move that the December 8, 2011 agenda be accepted with additions.

MOTION CARRIED

The meeting was anticipated to close approximately 4:00 p.m.

4. ACCEPTANCE OF THE MINUTES

a. August 18, 2011 - Board of Director's Meeting

Attachment A – Minutes of the August 18, 2011 Meeting

MOTION # 38/11 Moved by: Cal Rakach Seconded by: Sandra Foss

Move that the Minutes of the August 18, 2011, Board of Director's meeting be accepted corrections to: Organizations - "Wild Sheep Foundation Alberta" and Item 6(f) spelling "Moose".

MOTION CARRIED

5. BUSINESS ARISING

a. Review of Action Items

Attachment B – Action Items

Action Items were reviewed and updates were provided.

6. COMMITTEE REPORTS

a. Chairman / Executive Committee

Randy Collins, Chairman, provided a report to the BOD on the Chair's activities since the last Board meeting.

Involved in the review process of U of A, ACA Chair Renewal – position has been renewed to 2019. Participated in the Biodiversity adjudication/granting process.

b. President and CEO

Handout - President and CEO Report

The attached (Attachment B to the minutes) President and CEO report was reviewed and highlights were discussed.

c. Finance & Audit Committee

(Attachment C)

The Financial Overview submitted by the Finance Manager, for the year ended October 31, 2011 was presented and review by the BOD.

d. Communications Committee

(Attachment D)

Communication Highlights were submitted by the Communications Manager. Discussion on a proposed RAP Slogan was presented to the BOD, general consensus that the BOD liked the proposed RAP slogan that was presented.

e. The ACA Program Grants Committee

The list of proposed adjudicators was forwarded to the BOD by the GECF Coordinator for comment and suggestions for potential additional adjudicators.

f. Operation Standards Review Committee

Committee Chair Mark Boyce provided a report on the OSR.

- CCEMC Expression of Interest proposal was submitted for funding on grasslands conservation in the amount of \$400,000.00. Feedback is expected bon December 13, 2011 to see if the proposal will go to the next round.
- U of A ACA Chair Review resulted in a meeting request from Rick Blackwood, ADM of SRD to discuss increased communication between Fisheries & Wildlife and SRD.
- Moose modeling work for optimizing moose harvest. how many permits need to be issued? The model is working well, but the data is not beneficial. Reviewing a Norwegian model of moose counts by hunters and the data produced. Also looking at ways to interface with the insurance industry.

g. Organizational Risk Report

Handout

Organizational Risk Report was presented by Todd Zimmerling, President & CEO (Attachment C to the Minutes).

h. Southern Board Liaison Report - Tom Bateman

Handout

Tom Bateman updated the committee on the activities of the Southern Board Liaison for the period of –August 2011 – December 2011. (*Attachment D to the Minutes*).

Highlights from report:

Taber Pheasant Festival was a huge success, thank you to the President & CEO, Todd Zimmerling and ACA Staff for all the work put into the festival.

Priorities – talking to people about the value of wildlife; dealing with a resource that needs attention and help; opportunities for mentoring; member groups cooperating and working together on these projects.

i. Northern Board Liaison Report – Ken Ambrock

Ken Ambrock reported that he has been out of circulation for the last three months, looking forward to being back and moving forward in the role of the Northern Board Liaison.

j. ACA Demonstration Farm Feasibility Committee

Committee Chair Colin Gosselin provided an update and presented the 2011 Year End Report. (Attachment E to the Minutes).

k. Pheasant Festival Committee

Todd Zimmerling, President and CEO provided an update on the Pheasant Festival.

- Very successful event 476 Registrants, 78 Novice Hunters.
- Very positive feedback, participants enjoyed the whole experience.
- Start working immediately on next year's event, potentially expand the event (will include a dinner, no tradeshow, no entertainer).
- Made a commitment to host the event in Taber for another 2 years.
- Will be meeting with the Taber Chamber of Commerce in the new year to start planning.

I. <u>Business Representative Report</u>

- Attended a meeting with Robin Campbell, MLA for West Yellowhead, received his support.
- Meeting with Terry Mahone (Tourism) and Reagan Macullum (Alberta Tourism), Brian Bildson will follow up on the potential Alberta Tourism funds with regard to the Karvonen Footage.
- Karvonen Films goal is to get this project into the education system.
- Contact made with the Canmore Businesses regarding vignettes, will prepare a quote for submission.
- Brian Bildson and Bill Abercrombie are working with ACA on the Wolverine Project.
- Wilmore Wilderness partnering on production of the Wilmore Wilderness film and entering in film festivals. Preparing a proposal for marketing the product across Canada.
- Working on the ACA profile across Canada and North America.

m. PAL Committee Report

The PAL Committee is reviewing the process, policies and TOR of the PAL Committee. Discussion ensued regarding that 3 PAL Committee Representatives terms expire in 2012.

MOTION # 39/11

Moved by: Tom Bateman Seconded by: Brian Bildson

Move that the expiry dates of the 3 PAL Committee Representatives be extended from September 2012 to December 2012.

MOTION CARRIED

The BOD's were advised that the Academic PAL Representative has resigned, a duty of the new PAL Committee will be the replacement of the Academic PAL Representative.

7. Reports

a. 2012-2013 Initial Draft Annual Operating Plan

(Attachment G)

The 2012-2013 Initial Draft Annual Operating Plan was presented for review and approval.

MOTION # 40/11

Moved by: Brian Bildson Seconded by: Mark Boyce

Move that the ACA Board of Directors direct the President and CEO to reinstate the Biodiversity Grants funding to a total amount of \$225,000.00.

MOTION CARRIED

Discussion:

The Biodiversity Grant funding should be reinstated to the amount \$225,000.00, the difference of \$25,000.00 could be allocated from the discretionary fund.

MOTION # 41/11

Moved by: Adam Norris Seconded by: Jeff Smith

Move that the ACA Board of Directors approve the Draft Annual Operating Plan with amendment - an increase in funding to the Biodiversity Grants in the amount of \$25,000.00 to a total amount of \$225,000.00.

MOTION CARRIED (1 Opposed)

8. Presentation

- a) 11:30 AM Lisa Monsees, Communications Manager provided a presentation to the BOD on "Media Relations". Presentation was well received by the BOD members, with a suggestion that ACA reach out to the Member Groups to offer Media Training help.
- b) 12:45 PM Mark Boyce provided a verbal report on the ACA Chair Review.

9. New Business

a. AFGA Open House, December 8, 2011, 4:00 – 8:00 PM

Reminder to the BOD about the AFGA Open House scheduled for this evening.

b. Electronic Motion: 36/11 EV Ratification

The Vision & Mission Statement review is deferred to the 2012 BOD Retreat.

MOTION # 42/11

Moved by: Sandra Foss Seconded by: Jeff Smith

Move that the Board of Directors agree that this is an accurate reflection of the votes placed and therefore ratify Electronic Motion: 36/11EV.

MOTION CARRIED

c. GECF Part A Proposed Adjudicators

(Attachment "I")

A list of possible members of the GECF Review Committee was provided to the Board of Directors for review prior to invitations being sent for participation. GECF Coordinated is directed to moving forward with invitations to the list of possible members of the GECF Review Committee.

d. ACA Store / Catalogue for Board Members

(Attachment "J")

An order form with ordering instructions and catalogue were presented to the Board of Directors for information in the event that they choose to order any ACA branded items for their own use. The order form and catalogue have also be uploaded to the BOD Website.

e. MOU - Update

Met with Rick Blackwood, ADM of SRD earlier in the year, three meetings to date have been cancelled by the ADM of SRD, no progress has been made with regard to the MOU negotiations. Meeting with the Minister of SRD is scheduled for Monday, December 12, 2011. Todd Zimmerling will keep the Board of Directors updated on the progress of the MOU Negotiations.

f. Karvonen Films - *Update*

Purchase of Karvonen Films was finalized on November 18, 2011, ACA now owns everything. Todd Zimmerling is President and Director of Karvonen Films. Kelly Hudson is reviewing documentation to make sure that Karvonen Films is set up separately from ACA. Todd Zimmerling suggests that a BOD Member be appointed as a director to Karvonen Films. Moving forward with programming and planning regarding the footage acquired.

g. <u>Timber Ridge</u>

Discussion ensued in regard to the Timber Ridge video viewed by the Board of Directors. What leeway is the board giving M. Short in regard to the production? M. Short is taking direction from Todd Zimmerling. ACA is sponsor Let's Go Outdoors, not the segment. Suggestion to have a set of parameters created in regard to the content of the segments.

10. a. In Camera

MOTION # 43/11 Moved by: Cal Rakach

Seconded by: Jeff Smith

Move that the Board of Director's go in camera @ 3:35 PM.

MOTION CARRIED

MOTION # 44/11 Moved by: Mark Boyce

Seconded by: Adam Norris

Move that the Board of Director's come out of camera @ 4:10 PM.

MOTION CARRIED

b. AFGA Correspondence - December 4, 2011

MOTION # 45/11

Moved by: Gordon Burton Seconded by: Mark Boyce

Move that the Board of Director's direct President & CEO, Todd Zimmerling to schedule a meeting with AFGA President and Executive Director to discuss the correspondence dated December 4, 2011 regarding the Retention, Recruitment and Education Pilot project.

MOTION CARRIED

c. Shadow Creek

MOTION # 46/11

Moved by: Mark Boyce Seconded by: Jeff Smith

Move that the Board of Director's give President & CEO, Todd Zimmerling the opportunity to negotiate with Shadow Creek Resort to explore options and bring information back the Board of Director's for consideration.

MOTION CARRIED

11. <u>Election of Officers and Committee Appointments</u>

(Attachment K)

Election of Officers as follows:

For the position of Chairman

- Brian Bildson nominated Tom Bateman.
- Tom Bateman accepted nomination.
- Cal Rakach seconded the nomination.
- Mark Boyce nominated Randy Collins
- Randy Collins accepted nomination.
- Bob Haysom seconded the nomination.
- The position of Chairman to be decided by secret ballot.
- Results of the ballot, **Tom Bateman** is appointed to the position of **Chairman**.

For the position of Vice-Chairman

- Brian Bildson nominated Pat Long.
- Pat Long accepted nomination.
- Seeing no other nominations, Pat Long is appointed by acclamation to the position of Vice-Chairman.

For the position of Treasurer

- Cal Rakach nominated Sandra Foss.
- Sandra Foss accepted nomination.
- Jeff Smith seconded nomination.
- Brian Bildson nominated Gordon Burton
- Gordon Burton accepted nomination.
- Adam Norris seconded nomination.
- The position of Treasurer to be decided by secret ballot.
- Results of the ballot, **Sandra Foss** is appointed to the position of **Treasurer**.

For the position of Secretary

- Cal Rakach nominated Sandra Foss.
- Sandra Foss withdrew her name.
- Brian Bildson nominated Colin Gosselin.
- Colin Gosselin accepted nomination.
- Pat Long seconded nomination.
- Seeing no other nominations, Colin Gosselin is appointed by acclamation to the position of Secretary.

MOTION # 47/11

Moved by: Sandra Foss Seconded by: Jeff Smith

Move that the Board of Director's accept the names put forward for the Standing Committees as presented.

MOTION CARRIED

12. Date and Location of Next Meeting

2012 Meeting Calendar (Attachment L)

The meeting dates for the 2012 Year were discussed and set. *Deb Dueck will update the meeting schedule and forward on to all Board Members as well as post on the Board of Directors website.*

The next scheduled BOD Meeting – March 30, 2012 – Edmonton, AB

- March 29, 2012 Committee Meetings As required.
- March 30, 2012 BOD Meeting 9:00 AM 4:00 PM

ACA Board of Directors Meeting Minutes December 8, 2011

13. ADJOURNMENT

MOTION # 48/11

Moved by: Sandra Foss Seconded by: Cal Rakach

Move that the BOD Meeting be adjourned.

MOTION CARRIED

The Board of Director's meeting was adjourned at 4:33 p.m.

(Chairman)

(Secretary)