

## **Alberta Conservation Association 2016/17 Project Summary Report**

**Project Name:** Riparian Publication

**Information, Education and Communications Program Manager:** Don Myhre

**Project Leader:** Don Myhre

**Primary ACA staff on this project:** Don Myhre and Kelley Stark

### **Partnerships**

Alberta Environment and Parks  
Nature Alberta

### **Key Findings**

- Recognized a need for the riparian publication to be rewritten and republished.

### **Introduction**

The *Caring for Shorelines* booklet is an existing riparian resource that has become outdated and was to be rewritten and republished in 2016. Nature Alberta approached Alberta Conservation Association (ACA) and Alberta Environment and Parks to combine resources and knowledge to produce a more robust riparian resource for the public within their Living Edge program.

### **Methods**

ACA provided print tender estimates and will review design and suggest content as requested.

### **Results**

The design and content for the publication was ultimately rejected, and the project was renegotiated, with ACA taking the lead role in redesign and content development. Concepts for the publication were developed and approved. Content development is ongoing.

### **Conclusions**

Through education outreach activities and partnerships, superior products can be developed for the end-user, and collaborative conservation relationships can be enhanced.

### **Communications**

The initial project design was not completed, and ACA was asked to lead the brochure's redevelopment in 2017/18. In this next fiscal year, this project will be included as part of the Other Publications project work.