

Alberta Conservation Association 2017/18 Project Summary Report

Project Name: Annual Operating Plan

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Kelley Stark

Primary ACA staff on this project: Charmaine Brunes, Colin Eyo, Don Myhre, and Kelley Stark

Partnerships: N/A

Key Findings

- Edited, designed, and produced the Annual Operating Plan with the approval of ACA's Board of Directors.

Introduction

Our Annual Operating Plan (AOP) informs Albertans and our stakeholders and partners about the projects we are undertaking this fiscal year and how we are directing revenue to our resource program areas.

Methods

Our Information, Education, and Communications Program coordinates content from corporate and the other resource programs and then edits the content and designs the document. Upon review and approval by ACA's Board of Directors, the AOP is posted on our website at the start of the new fiscal year.

Results

The 2017/18 AOP was provided to the board in a timely fashion for approval and posted on our website at the beginning of the fiscal year.

Conclusions

The AOP is a valuable tool for ACA to help us maintain focus and align our yearly projects with our long-term Strategic Business Plan.

Communications

- *Annual Operating Plan 2017/18* (www.ab-conservation.com/publications/annual-operating-plan)

Annual Operating Plan

2017/18

