

Alberta Conservation Association 2017/18 Project Summary Report

Project Name: Annual Report

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Don Myhre

Primary ACA staff on this project: Charmaine Brunes, Colin Eyo, Don Myhre, and Kelley Stark

Partnerships: N/A

Key Findings

- Coordinated content from all resource programs, edited, designed, produced, and published the report (print and online) following its review and approval by Alberta Conservation Association's Board of Directors.
- Edited all annual project summaries from the resource programs and posted them on our website.

Introduction

Our Annual Report lets stakeholders know how ACA has used funding, what conservation outcomes have been achieved, and how ACA has performed relative to its stated goals.

Methods

Our Information, Education, and Communications Program team coordinates content from the other resource programs then edits the content and designs and produces the report. Once it has been reviewed and approved by ACA's Board of Directors, the report is printed and posted on our website.

Our Information, Education, and Communications Program team also edited annual summaries of project work completed by the resource programs and posted the summaries on our website.

Results

The Annual Report for 2016/17 was provided to the board in a timely fashion for approval, and it was posted on our website by September 2017. The annual summaries were successfully coordinated, edited, and then posted on our website by April 30, 2017.

Conclusions

The Annual Report is a valuable tool for ACA, our stakeholders, and the public because it provides information about our work and how we spend the money we receive each year from levies, partnerships, and donations; it also provides audited financial statements. It is one of our business reports that demonstrates that ACA is accountable and transparent.

Communications

- *Annual Report 2016/17* (print and digital formats) (www.ab-conservation.com/publications/annual-report/)

