

## **Alberta Conservation Association 2017/18 Project Summary Report**

**Project Name:** Conservation Site Signs

**Information, Education, and Communications Program Manager:** Don Myhre

**Project Leader:** Charmaine Brunes

**Primary ACA staff on this project:** Stefanie Fenson and Charmaine Brunes

**Partnerships:** N/A

### **Key Findings**

- Signage was developed as required for each Conservation Site or project.

### **Introduction**

Each conservation site has branded signage to recognize our partners, provide wayfinding for users, and notify users of restrictions on the site. Our Information, Education, and Communications Program works with our Land Management, Fisheries, and Wildlife programs to produce signs for conservation sites and their boundaries, fisheries access sites, pheasant release sites, thin-ice areas (warnings), and interpretive trails.

### **Methods**

Digital print files including illustrated aerial site maps and site-specific information are produced throughout the year as required by our Fisheries, Wildlife, and Land Management programs. All signage is coordinated for production and printing to ensure best price, “batch” sizing, and correct site sponsor recognition.

## **Results**

In 2017/18, signs were produced for twenty-two conservation sites: Beaton Wetland, Ironside Pond, East Deadwood, Stainbrook Springs, Drake, Radar Hill, Little Burnt River, Scheerschmidt, Musidora, Musidora 4, North Vilna, Birch Coulee, Lac Emelien, Gouin, Pomrenk Homestead, Edson Creek, Wintergreen, Camp Creek, Tiger Lily, Lac Delorme, and Therin. Including one sign recognizing the donation of Coulson Conservation Site.

We produced signs for eleven Enhanced Fish Stocking Sites: Emerson Lake, Bow City East Pond, Castaway Pond, Enchant Park Pond, Irma Pond, Kinsmen Lake, Loughed Trout Pond, Mitchell Pond, Nose Creek Pond, Wallace Park Pond, and Wetaskiwin Lions Trout Pond. Riparian Conservation Site signs were produced for NCC, the Butlers, Private Property, Seaborn Seeds, Mark and Laura Luymes, and Lamport's Polled Herefords.

LHP signs were produced for Chris and Kathy Andersen and the Roen Family.

In addition, specialty signs were produced for Angler Surveys, Abrupt Drop Off, Use Dock At Own Risk, No Shooting, Do Not Block Gate, OHVs Are Prohibited, Foot Access Only/With Permission, No Unauthorized Vehicles, No Driving In Fields, No Driving Off Main Trail, Use Respect/Landowner Permission, Use Respect/Foot Access Only, Use Respect/Lease Holder Permission, Gouin Trail Access, and Gouin Permission.

## **Conclusions**

Onsite signage is key to end-user ACA brand recognition, sponsor and landowner recognition, proper site use and restriction notification, and on-the-ground promotion of Report A Poacher and "Use Respect – Ask First" initiatives. Conservation site signs were printed in a timely manner to coincide with seasonal installations and also on-demand needs.

## Communications

- Signage produced as required.

**CONSERVATION SITE**



## Stainbrook Springs

This site has been conserved with contributions from Alberta hunters and anglers and is owned by Alberta Conservation Association, Alberta Fish & Game Association, and Trout Unlimited Canada. Together with our partners, we conserve, enhance, and restore wildlife and fish habitat for the enjoyment of Albertans now and for generations to come.



**Contributing Partners**





**Help Us Keep the Alberta Wildlife Habitat File Up**



**Contact:** No contact is required to access this property.

**Restrictions:** Day use only. No open fires. Foot access only. Hunting is permitted; however, this site is not authorized as a shooting range. Discharging firearms for the purpose of target practice or sighting in firearms is prohibited. Violators will be prosecuted. Refer to the Alberta Hunting and Sportfishing Regulations when on conservation sites.

**Disclaimer:** Conservation sites are available for recreational access at your own risk. By accessing these properties, you agree that Alberta Conservation Association (ACA), and its contributing partners are not liable for any injury or damage whatsoever caused to yourself or others, irrespective of the cause of the injury or damage. Be aware of the potential for livestock grazing or other users. Please report any abuse or misuse of this property to ACA. If you suspect poaching, call REPORT A POACHER at 1-800-642-3800. PLEASE USE RESPECT AND ACT RESPONSIBLY.




www.ab-conservation.com • toll free: 1-877-969-9091

**CONSERVATION SITE**



## Riparian Conservation Program

This land is owned by

### Mark and Laura Luymes

The landowners are gratefully acknowledged for managing this habitat in cooperation with Alberta Conservation Association to enhance Alberta's wildlife and fish resources. Please obtain permission for access and use respect when accessing this property.

**Contributing Partners**

ab-conservation.com toll free: 1-877-969-9091

**CONSERVATION SITE**




## Coulson

### CONSERVATION SITE

The site has been generously donated by

### Lillian and Frank Coulson

in honour of Lillian's parents, Marino and Emily Cozzubbo.

ab-conservation.com toll free: 1-877-969-9091

**CONSERVATION SITE**

## WARNING

This conservation site is private property and is patrolled

### OHVs ARE PROHIBITED

### VIOLATORS WILL BE PROSECUTED

Report any land abuse or OHV activity  
1-877-969-9091  
All calls will remain anonymous




**CONSERVATION SITE**

## Access Trail

### NO UNAUTHORIZED VEHICLES BEYOND THIS POINT

**Call 1-877-969-9091 for access**

Day use only. No open fires. No hunting.





ab-conservation.com toll free: 1-877-969-9091

**CONSERVATION SITE**

## REGISTERED HUNTING ACCESS ONLY

**ALL HUNTERS MUST COMPLETE A REGISTRATION FORM**

Available at primary access point: NE-18 004-21-W4M

**STRICTLY ENFORCED**