

**Alberta Conservation Association
2017/18 Project Summary Report**

Project Name: Riparian Publication

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Don Myhre

Primary ACA staff on this project: Charmaine Brunet, Stefanie Fenson, Don Myhre, and Kelley Stark

Partnerships

Alberta Environment and Parks
Nature Alberta

Key Findings

- Recognized a need for the riparian publication to be rewritten and republished.

Introduction

The *Caring for Shorelines* booklet is an existing riparian resource that has become outdated and was to be rewritten and republished in 2016. Nature Alberta approached Alberta Conservation Association (ACA) and Alberta Environment and Parks to combine resources and knowledge to produce a more robust riparian resource for the public within their Living Edge program.

Methods

ACA provided print tender estimates and will review design and suggest content as requested.

Results

The design and content for the publication was ultimately rejected, and the project was renegotiated, with ACA taking the lead role in redesign and content development. Concepts for the publication were developed and approved. Content development is ongoing.

Conclusions

Through education outreach activities and partnerships, superior products can be developed for the end-user, and collaborative conservation relationships can be enhanced.

Communications

The initial project design was not completed, and ACA was asked to lead the publication's redevelopment in 2017/18. In this next fiscal year, this project will be included as part of the Other Publications project work.