**Alberta Conservation Association** 

2018/19 Project Summary Report

Project Name: Annual Operating Plan

**Information, Education, and Communications Program Manager:** Don Myhre

**Project Leader:** Kelley Stark

Primary ACA staff on this project: Charmaine Brunes, Colin Eyo, Kelley Stark, and Rhianna

Wrubleski

**Partnerships:** N/A

**Key Findings** 

• Edited, designed, and produced the Annual Operating Plan with the approval of ACA's

Board of Directors.

Introduction

Our Annual Operating Plan (AOP) informs Albertans and our stakeholders and partners about

the projects we are undertaking within the current fiscal year and how revenue is directed to our

resource program areas.

Methods

Our Information, Education, and Communications Program coordinates content from corporate

and the other resource programs and then edits and designs the document. Upon review and

approval by ACA's Board of Directors, the AOP is posted on our website at the start of the new

fiscal year.

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## Results

The 2018/19 AOP was provided to the board in a timely fashion for approval and posted on our website at the beginning of the fiscal year.

## **Conclusions**

The AOP is a valuable tool for ACA to help us maintain focus and align our yearly projects with our long-term Strategic Business Plan.

## **Communications**

• Annual Operating Plan 2018/19 (www.ab-conservation.com/publications/annual-operating-plan)

