Alberta Conservation Association

2018/19 Project Summary Report

Project Name: Annual Report

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Don Myhre

Primary ACA staff on this project: Charmaine Brunes, Colin Eyo, Don Myhre, Dean

Ostafichuk, Kelley Stark, and Rhianna Wrubleski

Partnerships: N/A

Key Findings

• Coordinated content from all resource programs, edited, designed, produced, and published

the report (print and online) following its review and approval by ACA's Board of Directors.

• Edited all annual project summaries from the resource programs and posted them on our

website.

Introduction

Our Annual Report lets stakeholders know how ACA has used funding, what conservation

outcomes have been achieved, and how ACA has performed relative to its stated goals.

Methods

Our Information, Education, and Communications Program team coordinates content from the

other resource programs then edits the content and designs and produces the report. Once it has

1

been reviewed and approved by ACA's Board of Directors, the report is printed and posted on our website.

Our Information, Education, and Communications Program team also edited annual summaries of project work completed by the resource programs and posted the summaries on our website.

Results

The Annual Report for 2017/18 was provided to the board in a timely fashion for approval, and it was posted on our website by September 2018. The annual summaries were successfully coordinated, edited, and then posted on our website by April 30, 2018.

Conclusions

This publication provides accountability and fiscal responsibility from levies, partnerships, and donations. Each project is summarized along with a list of partners who are so integral to the work that we do.

Communications

• *Annual Report 2017/18* (print and digital formats) (<u>www.ab-conservation.com/publications/annual-report/</u>)

