

cooAlberta Conservation Association
2018/19 Project Summary Report

Project Name: Conservation Site Signs

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Charmaine Brunet

Primary ACA staff on this project: Charmaine Brunet

Partnerships: N/A

Key Findings

- Signage was developed as required for each conservation site or project.

Introduction

Each conservation site has branded signage to recognize our partners, provide wayfinding for users, and notify users of restrictions on the site. Our Information, Education, and Communications Program works with our Land Management, Fisheries, and Wildlife programs to produce signs for conservation sites and their boundaries, fisheries access sites, pheasant release sites, recreational opportunity enhancement sites, thin-ice areas (warnings), and interpretive trails.

Methods

Digital print files including illustrated aerial site maps and site-specific information are produced throughout the year as required by our Fisheries, Wildlife, and Land Management programs. All

signage is coordinated for production and printing to ensure best price, “batch” sizing, and correct site sponsor recognition.

Results

In 2018/19, signs were produced for a number of conservation sites: Ross Creek, Escape Coulee, Daysland, Karovonen 2, Porter, Chinook, Coulson, and Lunnford. ACA Fish stocking (and ACA Fish Stocking) signs were produced for Taber Trout Pond, County Sportplex Pond, Westlock, Shell True North Pond, Oyen Reservoir, and Lacombe Lake Park. Riparian Conservation Site signs were produced for Fisher, MacCharles, Cross, and Pharis. Landowner Habitat signs were produced for Rigby/Hope and the Bow River Irrigation District. Fisheries Access signs were produced for Lee Lake and Dollar Lakes. Recreational Opportunity Enhancement signs were produced for Deer Creek Ranch and Quinton Farm.

In addition, Pheasant Release, Private Property, directional, and boundary signs were produced for the Capital Power Pheasant Release site. A Fish Passage Improvement sign was produced for the Beaverlodge River weir. Specialty No Trespassing signs were produced for Chinook. Directional Signage was produced for Deer Creek. Private Property, Boundary signage, and gate signage was produced for the Porter property. Additional directional, Use Respect, No Hunting, No Pheasant Hunting, No Shooting within 200 yards, Site Boundary, Foot Access Only, and Danger Thin Ice signs were also produced.

Conclusions

Onsite signage is key to end-user ACA brand recognition, sponsor and landowner recognition, proper site use and restriction notification, and on-the-ground promotion of Report A Poacher and “Use Respect – Ask First” initiatives. Conservation site signs were printed in a timely manner to coincide with seasonal installations and also on-demand needs.

Communications

- Signage produced as required.

Private Property

Registered Hunting Access Only.

Anyone on this site without a permit will be charged with trespassing.

All hunters **MUST** obtain a permit to access, by registering at huntingfortomorrow.ca **PRIOR** to entering this Pheasant Release Site.

This site is **PRIVATE PROPERTY** owned by Capital Power. They have generously agreed to provide these lands as a Pheasant Release Site for Albertans to enjoy.

Please use respect when accessing this site and follow all the conditions outlined on the Pheasant Release Site sign.

CONSERVATION SITE



Coulson



This site has been generously donated by Capital Power to Coulson in honour of all the responses to the 2010 Alberta Wildlife Conservation Fundraising and Awareness Campaign. The site is a beautiful area with a variety of habitats and is a great place to enjoy the outdoors. It is a great place to enjoy the outdoors and is a great place to enjoy the outdoors.

Contributing Partners



Capital Power and the Alberta Wildlife Conservation Fundraising and Awareness Campaign.

Donated by Capital Power to Coulson in honour of all the responses to the 2010 Alberta Wildlife Conservation Fundraising and Awareness Campaign. The site is a beautiful area with a variety of habitats and is a great place to enjoy the outdoors. It is a great place to enjoy the outdoors and is a great place to enjoy the outdoors.

For more information on the Alberta Wildlife Conservation Fundraising and Awareness Campaign, visit www.wildlifeconservation.ca or call 1-877-969-9091.



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SIGN IN FOR ACCESS

Deer Creek Ranch



Donated by Capital Power to Deer Creek Ranch in honour of all the responses to the 2010 Alberta Wildlife Conservation Fundraising and Awareness Campaign. The site is a beautiful area with a variety of habitats and is a great place to enjoy the outdoors. It is a great place to enjoy the outdoors and is a great place to enjoy the outdoors.



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SIGN IN FOR ACCESS

Pheasant Release Site

A Capital Power donation based on proceeds from the sale of Alberta Wildlife Conservation Fundraising and Awareness Campaign. The site is a beautiful area with a variety of habitats and is a great place to enjoy the outdoors. It is a great place to enjoy the outdoors and is a great place to enjoy the outdoors.

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