

**Alberta Conservation Association
2018/19 Project Summary Report**

Project Name: Currie Museum / Conservation Education Room

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Don Myhre

Primary ACA staff on this project: Charmaine Brunes, Sheila Campbell, Colin Eyo, Ken Kranrod, Don Myhre, Dean Ostafichuk, Kelley Stark, Rhianna Wrubleski, and Todd Zimmerling

Partnerships

Phillip J. Currie Dinosaur Museum

Key Findings

- In its initial year ACA designed and developed free-standing display and custom digital production. Tracking of public use and audience feedback is to be determined.

Introduction

The Conservation Education Room at the Currie Museum is seen as an opportunity to provide education outreach within an existing tourist and education programming destination.

ACA has signed a five-year MOU to lease available space and provide exhibits annually profiling contemporary conservation challenges. Expanding the outreach will be a speaker series generated through ACA Member Groups, board members, and staff.

Methods

The Conservation Education Room at the Currie Museum is an ongoing project within the Information, Education, and Communications Program. The first-year exhibit focusses on the light geese overpopulation issues. A free-standing display and digital production were developed and produced including voice-overs and photography. Taxidermy was also completed as specimens were unable to be sourced from other museums or private archives.

The display framework allows for a reconfiguration of panels to refresh the exhibit from year to year and accommodate design or content needs as required.

Initial development is budgeted at \$50,000 with each year forward budgeted at \$15,000. Day-to-day access, operations, and programming will be the responsibility of the museum.

Results

Post installation bookings have yet to be determined. Review of the exhibit have been positive.

Conclusions

The inaugural exhibit provides the museum and ACA with a youth-orientated display of a contemporary conservation issue and makes use of an empty space for the museum.

Communications

- Exhibit design, content production, and installation



