

**Alberta Conservation Association
2018/19 Project Summary Report**

Project Name: Other Publications

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Don Myhre

Primary ACA staff on this project: Charmaine Brunes, Stefanie Fenson, Don Myhre, and Kelley Stark

Partnerships

Alberta Environment and Parks
Nature Alberta

Key Findings

- Recognized a need for the riparian publication *Caring for Shorelines* to be rewritten and republished.

Introduction

Caring for Shorelines is an existing watershed resource that had become outdated and was to be rewritten and republished in 2016. Nature Alberta approached ACA and Alberta Environment and Parks to combine resources and expertise to produce a more robust riparian resource for the public within their Living Edge program.

Methods

In 2018/19 ACA provided content development, editing, design and print management.

Results

ACA took the lead role in redesign and content development. Concepts for the publication were developed and approved, content was proofed and vetted through AEP resources and ACA printed and delivered 1,000 units of the publication in December 2018.

Conclusions

Through education outreach activities and partnerships, superior products can be developed for the end-user, and collaborative conservation relationships can be enhanced.

Communications

The initial project design was not completed in 2016, and ACA was asked to lead the publication's redevelopment in 2017/18. Through focused partnerships realizing the need for the resource, the publication "Living on the Waterfront – Alberta Edition" was completed in 2018/19.

