

**Alberta Conservation Association
2018/19 Project Summary Report**

Project Name: Stakeholder Communications

Information, Education and Communications Program Manager: Don Myhre

Project Leader: Don Myhre

Primary ACA staff on this project: Charmaine Brunes, Budd Erickson, Colin Eyo, Don Myhre, Dean Ostafichuck, Kelley Stark, and Rhianna Wrubleski

Partnerships: N/A

Key Findings

- Provided creative and professional services to foster positive business relationships with our stakeholders and member groups.

Introduction

To foster positive business relationships and partnerships in conservation sectors, ACA promotes projects and events for our stakeholders and member groups whenever possible. This support might appear as an advertisement in *Conservation Magazine*, a post in social media, or a design for a conservation site sign.

Methods

The Information, Education, and Communications Program is able to provide creative services related to visual communications and social media, such as design, copywriting, digital design, editing, and industry-standard print media production.

Results

Requests from stakeholders are carefully considered and whenever possible included in our ongoing work in order to build positive business relationships and further ACA's mission and vision.

Conclusions

Good working relationships with our stakeholders and member groups are fostered through collaboration and cooperation.

Communications

- Print media
- Web media
- Social media