Alberta Conservation Association

2019/20 Project Summary Report

Project Name: Annual Operating Plan

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Don Myhre (Mary McIntyre)

Primary ACA staff on this project: Charmaine Brunes, Colin Eyo, Mary McIntyre, and

Rhianna Wrubleski

Partnerships: N/A

Key Findings

• Edited, designed, and produced the Annual Operating Plan with the approval of ACA's

Board of Directors.

Abstract

Our Annual Operating Plan (AOP) informs Albertans, our stakeholders, and partners about the

projects we undertake within the current fiscal year as well as how revenue is directed to our

resource program areas. Our board members approved the 2020/21 AOP prior to being posted on

our website at the beginning of the fiscal year.

Introduction

Our Annual Operating Plan (AOP) informs Albertans and our stakeholders and partners about

the projects we are undertaking within the current fiscal year and how revenue is directed to our

resource program areas.

Methods

Our Information, Education, and Communications Program coordinates content from corporate

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and the other resource programs and then edits and designs the document. Upon review and approval by ACA's Board of Directors, the AOP is posted on our website at the start of the new fiscal year.

Results

The 2020/21AOP was provided to the board in a timely fashion for approval and posted on our website at the beginning of the fiscal year.

Conclusions

The AOP is a valuable tool for ACA to help us maintain focus and align our yearly projects with our long-term Strategic Business Plan.

Communications

- Annual Operating Plan 2020/21
- (www.ab-conservation.com/publications/annual-operating-plan)

Annual Operating Plan 2018/19



