

**Alberta Conservation Association
2019/20 Project Summary Report**

Project Name: On-site Signage (formerly Conservation Site Signs)

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Charmaine Brunes

Primary ACA staff on this project: Charmaine Brunes

Partnerships: N/A

Key Findings

- Signage was developed as required for each conservation site or project.

Abstract

Each conservation site has branded signage to recognize our partners, provide wayfinding for users, and notify users of restrictions on the site. Our Information, Education, and Communications program works with our Land Management, Fisheries, and Wildlife programs to produce signs for conservation sites and their boundaries; to support participating landowners; and for fisheries access sites, pheasant release sites, recreational opportunity enhancement sites, thin-ice areas (warnings), and interpretive trails.

In 2019/20, we produced five conservation site signs, seven ACA Fish Stocking signs, two Riparian Conservation site signs, one Landowner Habitat sign, one Recreational Opportunity Enhancement sign, and various other signs.

Introduction

Each conservation site has branded signage to recognize our partners, provide wayfinding for users, and notify users of restrictions on the site. Our Information, Education, and Communications program works with our Land Management, Fisheries, and Wildlife programs to produce signs for conservation sites and their boundaries, to support participating landowners, as well as for fisheries access sites, pheasant release sites, recreational opportunity enhancement sites, thin-ice areas (warnings), and interpretive trails.

Methods

Digital print files including illustrated aerial site maps and site-specific information are produced throughout the year as required by our Fisheries, Wildlife, and Land Management programs. All signage is coordinated for production and printing to ensure best price, “batch” sizing, and correct site sponsor recognition.

Results

In 2019/20, signs were produced for a number of conservation sites: MacConnachie, BLMCA, Knee Hill Creek, Roy Ozanne Memorial, and Muir Lake. Alberta Conservation Association (ACA) Fish Stocking signs were produced for Don Sparrow Lake, Gibbons Pond, East Stormwater Pond, Kinsmen Lake, Len Thompson Pond, Mitchell Pond, and Tees Trout Pond. A Landowner Habitat sign was produced for Loverna Dahl and Family. Riparian Conservation signs were produced for Nadeau and Stoyberg. A Recreational Opportunities Enhancement sign was produced for Lynn Thacker Ag. Corp. Directional signage was produced for Drake Conservation Site.

Additionally, Thin Ice and Aeration Fence Warning signs were produced, as well as No Driving Off Main Trail, Do Not Block Gates, No Driving in Fields, Private Property/No Hunting/No Trespassing, Private Property/No Access, Danger/Do Not Enter, Warning/No Hunting Beyond This Point, Conservation Site Boundary/Foot Access Only, and a number of generic and fully customized Use Respect and Foot Access Only signs.

Conclusions

On-site signage is key to end-user ACA brand recognition, sponsor and landowner recognition, proper site use and restriction notification, and on-the-ground promotion of Report A Poacher and “Use Respect – Ask First” initiatives. Conservation site signs were printed in a timely manner to coincide with seasonal installations and also on-demand needs.

Communications

- Signage produced as required.

SIGN IN FOR ACCESS

Lynn Thacker Ag. Corp. and Richard Thacker Property

Legend:

- Thacker Property
- Restricted Access
- Primary Access Point
- Highway
- Road
- Unmarked Road/Trail

REPORT A POACHER
www.ab-conservation.com
1-800-642-3800

USE RESPECT ASK FIRST
Please ask permission and obtain permission before entering restricted areas.

Contributing Partners:

ab-conservation.com toll free: 1-877-969-9091

Riparian Conservation Program

This land is owned by
Raymond and Diana Nadeau

The landowners are gratefully acknowledged for managing this habitat in cooperation with Alberta Conservation Association to enhance Alberta's wildlife and fish resources. Please obtain permission for access and use respect when accessing this property.

REPORT A POACHER
www.ab-conservation.com
1-800-642-3800

USE RESPECT ASK FIRST

ab-conservation.com toll free: 1-877-969-9091

Tees Trout Pond

Creating Angling Opportunities

Alberta Conservation Association stocks this waterbody for recreational fishing with contributions from Alberta hunters and anglers, and our partners.

Contributing Partners

ab-conservation.com toll free: 1-877-969-9091

CONSERVATION SITE

Buffalo Lake Moraine Conservation Area (BLMCA)

This site has been conserved with contributions from Alberta hunters and anglers, and is owned by Alberta Conservation Association, Alberta Fish & Game Association, Ducks Unlimited Canada, and the Nature Conservancy of Canada. Together with our partners, we conserve, enhance, and restore wildlife and fish habitat for our enjoyment now and for generations to come.

Contributing Partners:

Contacts: No contact is required to access this property. Restrictions: Day use only. No open fires. Foot access only. Hunting is permitted, however, this site is not authorized as a shooting range. Discharging firearms for the purpose of target practice or sighting in firearms is prohibited. Violation will be prosecuted. Refer to the Alberta Hunting Regulations when on conservation sites.

Disclaimer: Conservation sites are available for recreational access at your own risk. By accessing these properties, you agree that Alberta Conservation Association (ACA) and its contributing partners are not liable for any injury or damage whatsoever caused to yourself or others regardless of the cause of this injury or damage. For access of this property for hunting or other uses, please report any abuse or misuse of this property to ACA. If you cannot contact ACA, please report any abuse or misuse of this property to the Alberta Fish & Game Association (AFGA) or the Nature Conservancy of Canada (NCC).

REPORT A POACHER
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WARNING

NO HUNTING BEYOND THIS POINT

Please

No shooting within 400 yards of adjacent yard

Please be respectful for the tenants' safety