

Alberta Conservation Association
2020/21 Project Summary Report

Project Name: Annual Operating Plan

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Don Myhre

Primary ACA staff on this project: Charmaine Brunes, Colin Eyo, and Mary McIntyre

Partnerships: N/A

Key Findings

- Edited, designed, and produced the Annual Operating Plan with the approval of ACA's Board of Directors.

Abstract

Our Annual Operating Plan (AOP) informs Albertans, our stakeholders, and partners about the projects we undertake within the current fiscal year as well as how revenue is directed to our resource program areas. Our board members approved the 2021/22 AOP prior to being posted on our website at the beginning of the fiscal year.

Introduction

Our Annual Operating Plan (AOP) informs Albertans and our stakeholders and partners about the projects Alberta Conservation Association (ACA) is undertaking within the current fiscal year and how revenue is directed to our resource program areas.

Methods

Our Information, Education, and Communications Program coordinates content from corporate and the other resource programs and then edits and designs the document. Upon review and

approval by ACA’s Board of Directors, the AOP is posted on our website at the start of the new fiscal year.

Results

The 2021/22 AOP was provided to the board in a timely fashion for approval and posted on our website at the beginning of the fiscal year.

Conclusions

The AOP is a valuable tool for ACA to help us maintain focus and align our yearly projects with our long-term Strategic Business Plan.

Communications

- Annual Operating Plan 2021/22
- Available online at www.ab-conservation.com/publications/annual-operating-plan

