

**Alberta Conservation Association
2020/21 Project Summary Report**

Project Name: Currie Museum/Conservation Education Room

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Don Myhre

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Partnerships

Phillip J. Currie Dinosaur Museum

Royal Alberta Museum

Alberta Hunter Education Instructors' Association

Fish and Wildlife

Alberta Environment and Parks

Key Findings

- New content and supporting taxidermy, display design, and installation completed for species at risk.

Abstract

The Currie Museum's Conservation Education Room is an opportunity to provide education outreach within an existing tourist and education programming destination. ACA has signed a five-year Memorandum of Understanding to lease unoccupied space and provide exhibits annually that profile contemporary conservation challenges. In its third year, ACA secured exhibit partnerships and developed free-standing displays and custom digital production on Alberta's species at risk. The COVID-19 pandemic has meant the closure of the display for most of our third year.

Introduction

The Conservation Education Room at the Currie Museum is an opportunity to provide education outreach within an existing tourist and education programming destination. Alberta Conservation Association (ACA) is in year three of a five-year Memorandum of Understanding (MOU) to lease unoccupied space and provide exhibits annually profiling contemporary conservation challenges. Expanding the outreach will be a speaker series generated through ACA Member Groups, board members, and staff.

Methods

The Conservation Education Room at the Currie Museum is an ongoing project within the Information, Education, and Communications Program. The first-year exhibit focussed on the light geese overpopulation issue. The second display was designed and installed providing insights into species at risk in Alberta.

The display framework allows for a reconfiguration of panels to refresh the exhibit from year to year and accommodate design or content needs as required.

Results

COVID-19 has restricted Alberta Museums access to the public. The current exhibit has not been opened for viewing. Installation was completed in the fall of 2020 and delayed to accommodate other Museum promotions. It was agreed to review opening in January 2021. As of April 2021 the Museum has been closed to the public. Support from the Royal Albert Museum, Fish and Wildlife, and AHEIA for mounts enhanced the exhibit. Loan agreements will be reviewed given the Museum closure.

Conclusions

The exhibit provides the museum and ACA with a youth-oriented display highlighting contemporary conservation issues.

Communications

- Exhibit design, content production, and installation.

