

**Alberta Conservation Association
2020/21 Project Summary Report**

Project Name: On-site Signage (formerly Conservation Site Signs)

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Charmaine Brunes

Primary ACA staff on this project: Charmaine Brunes

Partnerships: N/A

Key Findings

- Signage was developed as required for each conservation site or project.

Abstract

Each conservation site has branded signage to recognize our partners, provide wayfinding for users, and notify users of restrictions on the site. Our Information, Education, and Communications program works with our Land Management, Fisheries, Wildlife, and Report a Poacher programs to produce signs 1) for conservation sites and their boundaries, 2) to support participating landowners, and 3) for fisheries access sites, pheasant release sites, recreational opportunity enhancement sites, thin-ice areas (warnings), and interpretive trails.

In 2020/21, we produced seven conservation site signs, one ACA fish stocking sign, four riparian conservation site signs, five lake aeration site signs, and various other signage.

Introduction

Each conservation site has branded signage to recognize Alberta Conservation Association (ACA) partners, provide wayfinding for users, and notify users of restrictions on the site. Our Information, Education, and Communications program works with our Land Management, Fisheries, Wildlife, and Report a Poacher (RAP) programs to produce signs 1) for conservation sites and their boundaries, 2) to support participating landowners, and 3) for fisheries access sites, pheasant release sites, recreational opportunity enhancement sites, thin-ice areas (warnings), and interpretive trails.

Methods

Digital print files including illustrated aerial site maps and site-specific information are produced throughout the year as required by our Fisheries, Wildlife, Land Management and Report a Poacher programs. All signage is coordinated for production and printing to ensure best price, “batch” sizing, and correct site sponsor recognition.

Results

In 2020/21, signs were produced for seven conservation sites: Timber Ridge, Funnell Lake, Legacy, Fincastle, Baird, Chinook, and Whispering Timber. An ACA Fish Stocking sign was produced for Radway Fish Pond. Riparian Conservation signs were produced for Waldron Grazing Co-op, Spring Point Colony, Difficulty Ranch, and Mader Ranches. New signage was developed and produced for Lake Aeration Sites including Cecil Thompson Pond, Figure Eight Lake, Spring Lake, Sulphur Lake, and Swan Lake.

Additionally, Thin Ice, and Aeration Fence Warning signs were produced, along with signs for the RAP program and a number of generic and fully customized Use Respect signs.

New signs were produced for: No Parking Along Roadway, No Household Waste Allowed, Conservation Site Temporarily Closed, Warning/Dangerous Wildlife In Area, as well as a sign to highlight Wildlife Friendly Fencing, and signs with rules for pheasant release sites.

An assortment of new signs were also produced to support individual landowners: Danger/Do Not Enter, Foot Access Only/With Written Permission, Private Road/No Unauthorized Vehicles, Hunting Access/By Written Permission/SN Ranch, Hunter Registration Box Located At Weigh Scale, Registered Hunting Access Only/All hunters must complete a registration form located at the weigh scale, and Private Road.

Conclusions

On-site signage is key to end-user ACA brand recognition, sponsor and landowner recognition, proper site use and restriction notification, and on-the-ground promotion of RAP and “Use Respect – Ask First” initiatives. Conservation site signs were printed in a timely manner to coincide with seasonal installations and also on-demand needs.

Communications

- Signage produced as required.

LAKE AERATION SITE



Sulphur Lake



Alberta Conservation Association aerates this lake to help ensure year round survival of sportfish—growing bigger fish and enhancing recreational angling opportunities for your enjoyment. Alberta hunters, anglers and our partners' contributions make aeration possible.

Contact: For inquiries or to report any issues with the aeration site, please call ACA toll free 1-877-969-9091. For emergencies dial 911.

Restrictions: Refer to the Alberta Sportfishing Regulations.

Seasonal Warning: Lake aeration operations occur between October and April. For your safety please avoid the aeration area. Do not fish or travel beyond the safety fence and stay clear of all open water.

Contributing Partners



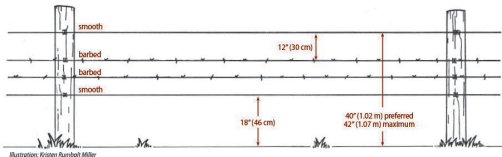
Disclaimer: Conservation sites are available for recreational access at your own risk. By accessing these properties, you agree that Alberta Conservation Association (ACA) and its contributing partners are not liable for any injury or damage whatsoever caused to yourself or others irrespective of the cause of the injury or damage. Be aware of the potential for livestock grazing or other uses. Please report any abuse or misuse of this property to ACA. If you suspect poaching, call REPORT A POACHER at 1-800-642-3800. PLEASE USE RESPECT AND ACT RESPONSIBLY.



www.ab-conservation.com • toll free: 1-877-969-9091

The Wildlife Friendlier Fence: A Livestock/Wildlife Compromise

This fence is constructed to wildlife-friendly standards that allow for easier wildlife passage and keep cattle contained in most situations. Fences should be visible, low enough for adult animals to jump over, and high enough for wildlife to crawl under to minimize the chance of becoming entangled. For more information on wildlife-friendly fencing, please visit www.ab-conservation.com



**WARNING
DANGEROUS
WILDLIFE
IN AREA**



ab-conservation.com toll free: 1-877-969-9091

**PRIVATE
ROAD**

**No Unauthorized
Vehicles**

STRICTLY ENFORCED