Alberta Conservation Association

2020/21 Project Summary Report

Project Name: Other Publications

Information, Education, and Communications Program Manager: Don Myhre

Project Leader: Don Myhre

Primary ACA staff on this project: Don Myhre, Brad Downey, and Paul Jones

Partnerships:

Environment and Climate Change Canada

MULTISAR

Key Findings

Alberta Landholder's Guide to Wildlife Friendly Fencing

Abstract

Through education outreach activities and partnerships, much needed resources can be developed

for the end-user, and collaborative conservation relationships supported.

Introduction

Alberta Landholder's Guide to Wildlife Friendly Fencing is comprehensive guide to

implementing wildlife friendly fencing techniques for agricultural and conservation purposes.

It is built on two previous versions by the same publisher with permission from Montana Fish,

Wildlife and Parks and by the Wyoming Wildlife Foundation. Revised and updated, the new

publication features the practical experience of Alberta landowners and resource program

managers who have tested and adopted wildlife friendlier fencing.

Methods

Design, freelance writing, editing and illustration, and print management.

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Results

Alberta Landholder's Guide to Wildlife Friendly Fencing was made available online (<u>www.ab-conservation.com/publications/educational-materials/</u>) and 4,100 units were printed.

Conclusions

Having in-house capabilities for media production within ACA Communications allows collaborative projects and partnerships to be realized and resources developed for ACA resource programs success.

Communications

