

**Alberta Conservation Association  
2021/22 Project Summary Report**

**Project Name:** Philip J. Currie Dinosaur Museum Display

**Information, Education, and Communications Program Manager:** Don Myhre

**Project Leader:** Don Myhre

**Primary ACA staff on project:** Charmaine Brunes, Colin Eyo, Tara Holmwood, Ken Kranrod, Don Myhre, and Todd Zimmerling

**Partnerships**

Alberta Environment and Parks

Alberta Fish and Wildlife

Alberta Hunter Education Instructors' Association

Philip J. Currie Dinosaur Museum

Royal Alberta Museum

**Key Findings**

- New content and creative development for a new display on trapping
- Since 2020, the species at risk conservation content has been on display in the Conservation Education Room to educate and inform more visitors.

**Abstract**

The Philip J. Currie Dinosaur Museum's Conservation Education Room is an opportunity to provide education outreach within an existing tourist and education programming destination. ACA has signed a five-year Memorandum of Understanding to lease unoccupied space and provide exhibits annually that profile contemporary conservation challenges. In its second year, ACA secured exhibit partnerships and developed free-standing displays and custom digital production on Alberta's species at risk. During the pandemic, COVID-19 restrictions stalled updates and public access.

## **Introduction**

The Conservation Education Room at the Philip J. Currie Dinosaur Museum (the museum) is an opportunity to provide education outreach within an existing tourist and education programming destination. Alberta Conservation Association (ACA) is in year five of a five-year Memorandum of Understanding (MOU) to lease unoccupied space and provide exhibits annually profiling contemporary conservation challenges. Expanding the outreach may include a speaker series generated through ACA's member groups, members of the Board of Directors, and staff.

## **Methods**

The Conservation Education Room at the museum is an ongoing project within the Information, Education, and Communications Program. Using a combination of walk-through displays and digital presentations the first-year exhibit focused on the light geese overpopulation issue. The second-year display provided insights into species at risk in Alberta. The final display will feature trapping in Alberta and will include a variety of furbearer mounts.

The display framework allows for a reconfiguration of panels to refresh the exhibit from year to year and accommodate design or content needs as required.

## **Results**

Due to the COVID-19 restrictions, Alberta museums were not accessible to the public. As the species at risk exhibit was only open for minimal viewing with little traffic, we kept this display in place for an extra year. It will be replaced in fall 2022 with an exhibit on trapping. Support and mounts from the Royal Alberta Museum, Alberta Fish and Wildlife, and Alberta Hunter Education Instructors' Association (AHEIA) have enhanced the exhibit's appeal.

## **Conclusions**

The exhibit provides the museum and ACA with a youth-orientated display of a contemporary conservation-related issues with regional relationships and awareness.

## **Communications**

- Exhibit design, content production, and installation.

## **Literature Cited**

Not applicable

## Photos

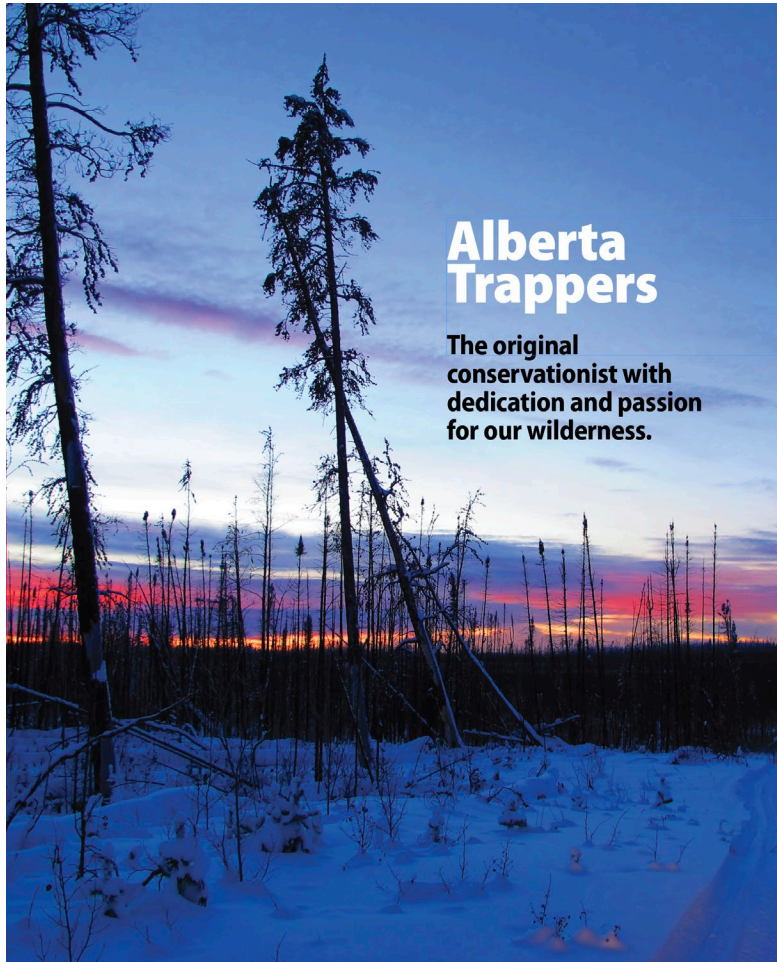


Photo 1. Part of the upcoming trapper display. Photo: ACA