

**Alberta Conservation Association**  
**2022/23 Project Summary Report**

**Project Name:** Philip J. Currie Dinosaur Museum Display

**Information, Education, and Communications Program Manager:** Don Myhre

**Project Leader:** Don Myhre

**Primary ACA Staff on Project:** Charmaine Brunes, Colin Eyo, Tara Holmwood, Ken Kranrod, Don Myhre, and Todd Zimmerling

**Partnerships**

Alberta Fish and Wildlife

Alberta Hunter Education Instructors' Association

Alberta Trappers Association

Philip J. Currie Dinosaur Museum

**Key Findings**

- New content and creative development for a new display on trapping in Alberta with regional and national history.
- Since 2020, the species at risk conservation content has been on display in the Conservation Education Room to educate and inform more visitors.

**Abstract**

The Philip J. Currie Dinosaur Museum's Conservation Education Room is an opportunity to provide education outreach within an existing tourist and education programming destination. ACA signed a five-year Memorandum of Understanding to lease unoccupied space and provide exhibits that profile contemporary conservation challenges. In its final year, ACA worked with local trappers and the Alberta Trappers Association to develop and install free-standing displays, mounts and custom digital production on Alberta's Trappers and their contributions to conservation.

## **Introduction**

The Conservation Education Room at the Philip J. Currie Dinosaur Museum (the museum) is an opportunity to provide education outreach within an existing tourist and education programming destination. Alberta Conservation Association (ACA) is in year five of a five-year Memorandum of Understanding (MOU) to lease unoccupied space and provide exhibits profiling contemporary conservation challenges.

## **Methods**

The Conservation Education Room at the museum is an ongoing project within the Information, Education, and Communications Program. Using a combination of walk-through displays and digital presentations the first-year exhibit focused on the light geese overpopulation issue. The second-year display provided insights into species at risk in Alberta. The final display features trapping in Alberta and will include a variety of furbearer mounts.

The display framework allows for a reconfiguration of panels to refresh the exhibit from year to year and accommodate design or content needs as required.

## **Results**

Due to the COVID-19 restrictions, Alberta museums were not accessible to the public. As the species at risk exhibit was only open for minimal viewing with little traffic, t this display was kept in place for an extra year. It was replaced in fall 2022 with an exhibit on trapping and conservation.

## **Conclusions**

The exhibit provides the museum and ACA with a youth-orientated display of a contemporary conservation-related issues with regional relationships and awareness.

## **Communications**

- Exhibit design, content production, and installation.

## **Literature Cited**

Not applicable

## Photos

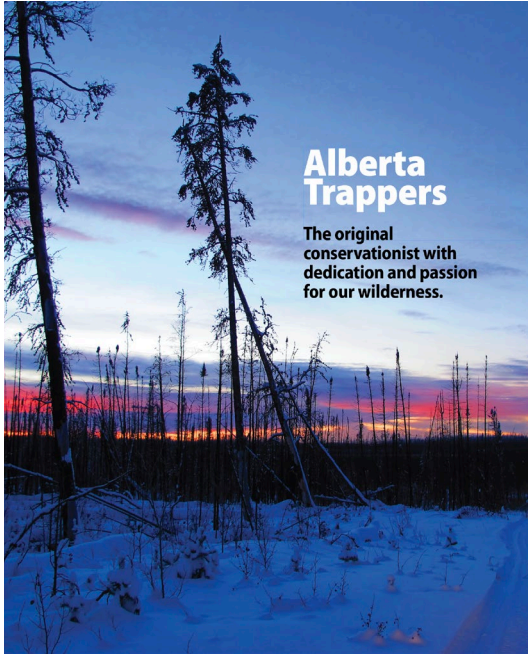


Photo 1. First display for the Alberta Trappers exhibit. Photo: ACA



Photo 2. Installed display for the Alberta Trappers exhibit. Photo: ACA



Photo 3. An installed display shown situated in the Conservation Room for the Alberta Trappers exhibit. Photo: ACA

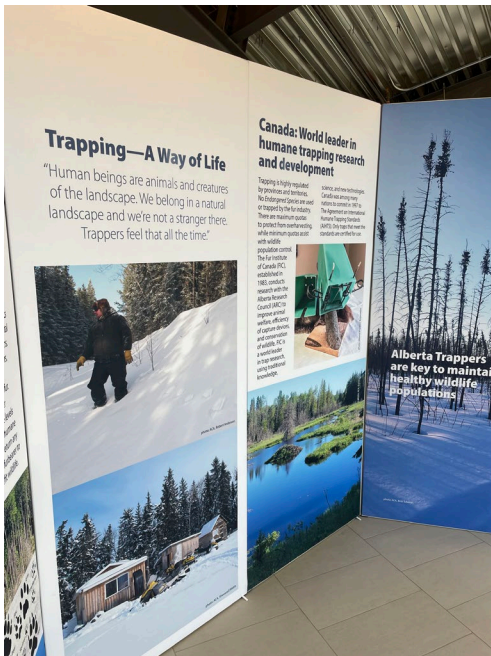


Photo 4. Installed display for the Alberta Trappers exhibit. Photo: ACA