

**Alberta Conservation Association  
2022/23 Project Summary Report**

**Project Name:** Stakeholder Communications

**Information, Education and Communications Program Manager:** Don Myhre

**Project Leader:** Tara Holmwood

**Primary ACA staff on project:** Charmaine Brunes, Cassandra Hewitt, , Colin Eyo, Tara Holmwood, and Don Myhre

**Partnerships**

Not applicable

**Key Findings**

Not applicable

**Abstract**

To foster positive business relationships and partnerships in conservation sectors, ACA promotes projects and events for our stakeholders and member groups whenever possible. This support might appear as a feature article in *Conservation Magazine*, social media support, or web/media support and training.

**Introduction**

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## **Methods**

The Information, Education, and Communications Program can provide creative and technological services related to visual communications and social media, such as design, copywriting, digital design, editing, and industry-standard print media production.

## **Results**

Requests from stakeholders are carefully considered and whenever possible included in our ongoing work in progress in order to build positive business relationships and further ACA's mission and vision.

## **Conclusions**

Good working relationships with our stakeholders and member groups are fostered through collaboration and cooperation.

## **Communications**

Not applicable

## **Photos**

Not applicable