Alberta Conservation Association

2023/24 Project Summary Report

Project Name: Philip J. Currie Dinosaur Museum Display

Information, Education, and Communications Program Manager: Tara Holmwood

Project Leader: Tara Holmwood

Primary ACA Staff on Project: Colin Eyo, Tara Holmwood, Ken Kranrod, and Todd

Zimmerling

Partnerships

Alberta Fish and Wildlife

Alberta Hunter Education Instructors' Association

Alberta Trappers' Association

Philip J. Currie Dinosaur Museum

Key Findings

• Second year of "Trapping in Alberta" display with regional and national history.

• Since 2020, the species at risk conservation content has been on display in the

Conservation Education Room to educate and inform more visitors.

Details

The Philip J. Currie Dinosaur Museum's Conservation Education Room is an opportunity to

provide education outreach within an existing tourist and education programming destination.

Alberta Conservation Association (ACA) signed a five-year Memorandum of Understanding to

lease unoccupied space and provide exhibits that profile contemporary conservation challenges.

In 2023/24, ACA negotiated a second year to display the installation on Alberta's trappers and

their contributions to conservation, which has been exhibited since fall of 2022.

The exhibit provides the museum and ACA with a youth-orientated display of contemporary

conservation-related issues with regional relationships and awareness.

1

Photos

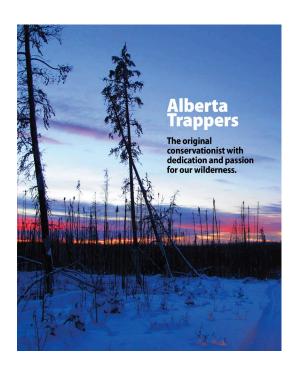


Photo 1. First display for the Alberta Trappers exhibit. Photo: ACA



Photo 2. Installed display for the Alberta Trappers exhibit. Photo: ACA



Photo 3. An installed display shown situated in the Conservation Room for the Alberta Trappers exhibit. Photo: ACA



Photo 4. Installed display for the Alberta Trappers exhibit. Photo: ACA