

**Alberta Conservation Association
2024/25 Project Summary Report**

Project Name: Internal and Regional Communications

Information, Education, and Communications Program Manager: Tara Holmwood

Project Leader: Tara Holmwood

Primary ACA Staff on Project: Charmaine Brunes, Colin Eyo, Amanda Gill, and
Tara Holmwood

Partnerships

Not applicable

Key Findings

- Coordinated and facilitated support for program and project operations as required.

Details

The Information, Education, and Communications Program provides creative and technical services to the President and CEO; Human Resources and Business Development teams; and the Wildlife, Fisheries, and Land Management resource programs. This team works with program managers, regional managers, and project leads to ensure they receive Alberta Conservation Association (ACA)-branded media and materials needed for the success of their programs and projects. Some of this work includes maintaining corporate stationery and overall branded materials, updating the corporate reporting schedule, and coordinating ACA fleet vehicle decaling.