

**Alberta Conservation Association  
2024/25 Project Summary Report**

**Project Name:** Museum Project

**Information, Education, and Communications Program Manager:** Tara Holmwood

**Project Leader:** Tara Holmwood

**Primary ACA Staff on Project:** Tara Holmwood, Ken Kranrod, and Todd Zimmerling

**Partnerships**

Not applicable

**Key Findings**

- We continue to discuss with the Royal Alberta Museum ways we can contribute to the permanent conservation display.

**Details**

The Museum project is an opportunity to provide education outreach within an existing tourist and education programming destination. Previously, Alberta Conservation Association (ACA) leased the Conservation Education Room at the Philip J. Currie Dinosaur Museum. We provided exhibits that profiled contemporary conservation challenges.

In 2024/25, we looked to place the displays in other unoccupied space to engage and educate audiences in conservation with a focus on youth. We continue to capitalize on new partnerships and exhibits with the Royal Alberta Museum. This will create new opportunities for conservation awareness and scope of stakeholders.