

**Alberta Conservation Association  
2024/25 Project Summary Report**

**Project Name:** On-site Signage (formerly Conservation Site Signs)

**Information, Education, and Communications Program Manager:** Tara Holmwood

**Project Leader:** Charmaine Brunes

**Primary ACA Staff on Project:** Charmaine Brunes

**Partnerships**

Not applicable

**Key Findings**

- Signage was developed and produced as required:
  - 18 conservation site signs.
  - One enhanced fish stocking sign.
  - One fisheries access site sign.
  - Three aerated lake site signs with bathometric maps.
  - One pheasant release site sign.
  - New program signs were developed and produced for numerous projects.
  - New and existing project signs were developed and produced.

**Details**

Our Information, Education, and Communications Program works with our Wildlife, Fisheries, Land Management, and Report A Poacher (RAP) programs to produce signs for conservation sites and their boundaries; to support participating landowners; as well as for fisheries access sites; pheasant release sites; recreational opportunity enhancement sites; and lake aeration sites. Signs are also developed for thin ice areas (warnings), interpretive trails, and in support of stakeholder communications and the Alberta Conservation Association (ACA) Grants Program. Each conservation site has branded signage to recognize our partners, provide wayfinding for

users, provide opportunities for the public to donate to ACA, and notify users of restrictions on site.

In 2024/25, we produced 18 conservation site signs, one enhanced fish stocking sign, one fisheries access site sign, three aerated lake site signs with bathometric maps, and one pheasant release site sign. New program signs were developed and produced for Species Habitat Assessments and Ranching Partnerships (SHARP) project as well as a new series of “in progress” signs for Boulder Lake water level management, yellow perch fish transfers, and general restoration in progress. Aeration warning signs were developed to support Innisfree Fish & Game Association, and updated highway signage for RAP was produced. Various other signs were developed and produced, including Foot Access Only/No Horses, Foot and Horseback Access Only, No Bird Hunting, Private Property/No Trespassing/No Hunting, Foot Access Only, Day Use Only/No Overnight Camping, Do Not Block Gates, No OHV, No Parking/Haying in Progress, directional and site boundary signage for Braithwaite conservation site, and assorted lake aeration and thin ice warnings.

# Photos



Photo 1. Collage of various signs produced in 2024. Photo: ACA