

**Alberta Conservation Association
2024/25 Project Summary Report**

Project Name: Stakeholder Communications

Information, Education, and Communications Program Manager: Tara Holmwood

Project Leader: Tara Holmwood

Primary ACA Staff on Project: Charmaine Brunes, Colin Eyo, Amanda Gill, Cassandra Hewitt, and Tara Holmwood

Partnerships

Not applicable

Key Findings

Not applicable

Details

To foster positive business relationships and partnerships in conservation sectors, Alberta Conservation Association (ACA) promotes projects and events for our stakeholders and member groups whenever possible. This support might appear as a feature article in *Conservation Magazine*, social media support, or web/media support and training.

The Information, Education, and Communications Program can provide creative and technological services related to visual communications and social media, such as design, copywriting, digital design, editing, and industry-standard print media production.

Requests from stakeholders are carefully considered and whenever possible included in our ongoing work in progress in order to build positive business relationships and further ACA's mission and vision.