

**Alberta Conservation Association  
2024/25 Project Summary Report**

**Project Name:** Waterfowl Warmup

**Information, Education, and Communications Program Manager:** Tara Holmwood

**Project Leader:** Ken Kranrod

**Primary ACA Staff on Project:** Charmaine Brunes, Amanda Gill, Cassandra Hewitt, Tara Holmwood, Sabrina Hotton, Ken Kranrod, Holly Reid, Laura Volkman, and Todd Zimmerling

**Partnership**

Alberta Hunter Education Instructors' Association	Government of Alberta – Forestry and Parks Division
Alberta Professional Outfitters Society	High Caliber Products
Animal Damage Control	Korth Group
Beretta/Benelli/Tikka/Sako	Safari Club International - Northern Alberta Chapter
Cabela's Canada	Suncor Energy Inc.
Claysmore Pure Ltd.	SysGen Solutions Group Ltd.
Dear Dog Treats	Taskmaster Technologies Inc.
Dentons	Thompson-Pallister Bait Co.
EQUUS	Tourmaline Oil
Fish and Wildlife Enforcement Services, Sheriff's Branch	Yeti Roughrider Rentals Ltd.

**Key Findings**

- Waterfowl Warmup has become a well-recognized annual event that raises awareness of the Report A Poacher Program.
- 52 participants on 13 teams took part in the event this year.

- Initially, this event was not generating enough financial support for the program to continue, so it was cancelled. However, with the help of some interested parties, the event was able to take place again.
- This year, over \$20,000 was raised in support of the Report A Poacher Program.

## **Details**

Waterfowl Warmup is a fundraiser in support of the Report A Poacher (RAP) Program. Proceeds from the event support efforts to educate the public about responsible hunting and angling and the negative impacts of poaching. In all, 13 teams participated in Waterfowl Warmup this year. A BBQ lunch, shotgun demo stations, and exhibitors such as Animal Damage Control, Alberta Hunter Education Instructors' Association (AHEIA), and Winchester & Browning helped round out this enjoyable event. The winning team name and members' names were added to the Waterfowl Warmup plaque on display at Alberta Conservation Association's office in Sherwood Park. Winning team members each received an individual trophy and prize bag to take home. We are thankful to all those who sponsored and partnered with this event, raising over \$20,000 for the RAP Program.

**Photos**



Photos 1–5. Enjoying Waterfowl Warmup. Photos: Charmaine Brunes